



FEHR & PEERS

LADOT



Westside Issues



- Major generators: employment centers, retail, residential, recreational, UCLA, LAX
- Rising jobs-housing imbalance
- Transportation improvements have not kept pace
- Spreading peak periods
- Severe parking shortages
- System at capacity, little room for expansion
- Community frustration



Study Objectives

- Westside transportation blueprint
 - Multimodal
 - North-south rail connections
 - Parking solutions
- CTCSP and West LA TSP updates
- Innovative techniques and solutions
- Engage community throughout
- Catalyst for future action: City and regional agencies (Metro, Caltrans, LAWA)

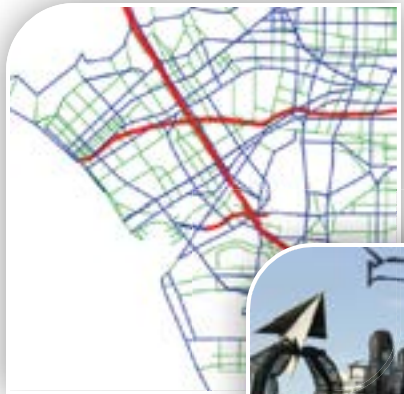


Study Area Map





Study Components



1. Westside Transportation Demand Model
2. Westside Mobility and Rail Connectivity Study
3. Westside Parking Study
4. Coastal Transportation Corridor Specific Plan Update
5. West LA Transportation Specific Plan Update
6. Livable Boulevards



Travel Demand Model

Section 1: Model Development



- Technical tool to support goals of study:
 - Responsive to technical and policy questions
 - New issues (VMT, greenhouse gas emissions, multimodal LOS, sustainability)
 - Non-traditional strategies (land use, non-auto modes, pricing)



Model Innovations

Section 1: Model Development



The Ds

- Improve model sensitivity and accuracy by accounting for built environment characteristics that are proven to affect trip frequencies, trip length and mode choice.

5Ds and Growing

- Density dwellings, jobs per acre
- Diversity mix of housing, jobs, retail
- Design connectivity, walkability
- Destinations regional accessibility
- Distance to transit





Planned Westside Rail Infrastructure

Section 2: Mobility & Rail Connectivity

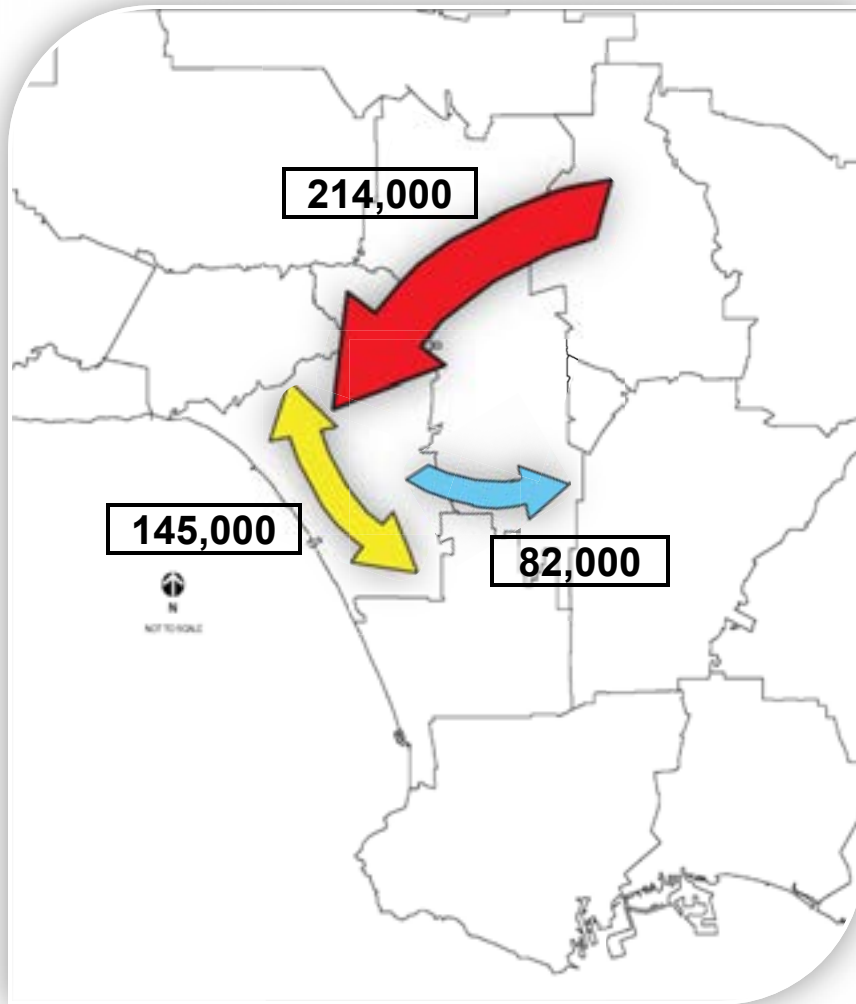


- Existing:
 - Green Line
- Under Construction:
 - Exposition Line – Phase 1
- Planned:
 - Exposition Line – Phase 2
 - Westside Subway Extension
 - Wilshire BRT
 - Crenshaw Corridor
 - LAX People Mover
 - Green Line to LAX
 - Sepulveda Pass Transit Corridor



Commute Trips To/From Westside

Section 2: Mobility & Rail Connectivity





Parking Study Areas

Section 3: Parking Study



7 study districts
11 study corridors



Parking Study Objective

Section 3: Parking Study



Analyze specific “parking hotspots” throughout the Westside to develop a customized plan for each district:

- Parking management strategy
- Future parking needs
- Parking facility concepts
- Linkage to land use, transit and streetscape programs
- Marketing/public information



Trip Fee Issues

Section 4 & 5: CTCSP & West LA TSP Updates

West LA TSP Area



- Coastal & West LA fee programs are old
- Insufficient fees collected
- Many improvements not implemented
- Highway-oriented

CTCSP Area





CTCSP & West LA TSP Fee Updates

Section 4 & 5: CTCSP & West LA TSP Updates



- Test innovative approaches/scenarios
- Multimodal improvements:
 - Support Green Line/rail extensions/transit
 - Sidewalks/bicycle/streetscape
 - Trip reduction
- Coordination with Metro countywide fee



Livable Boulevards

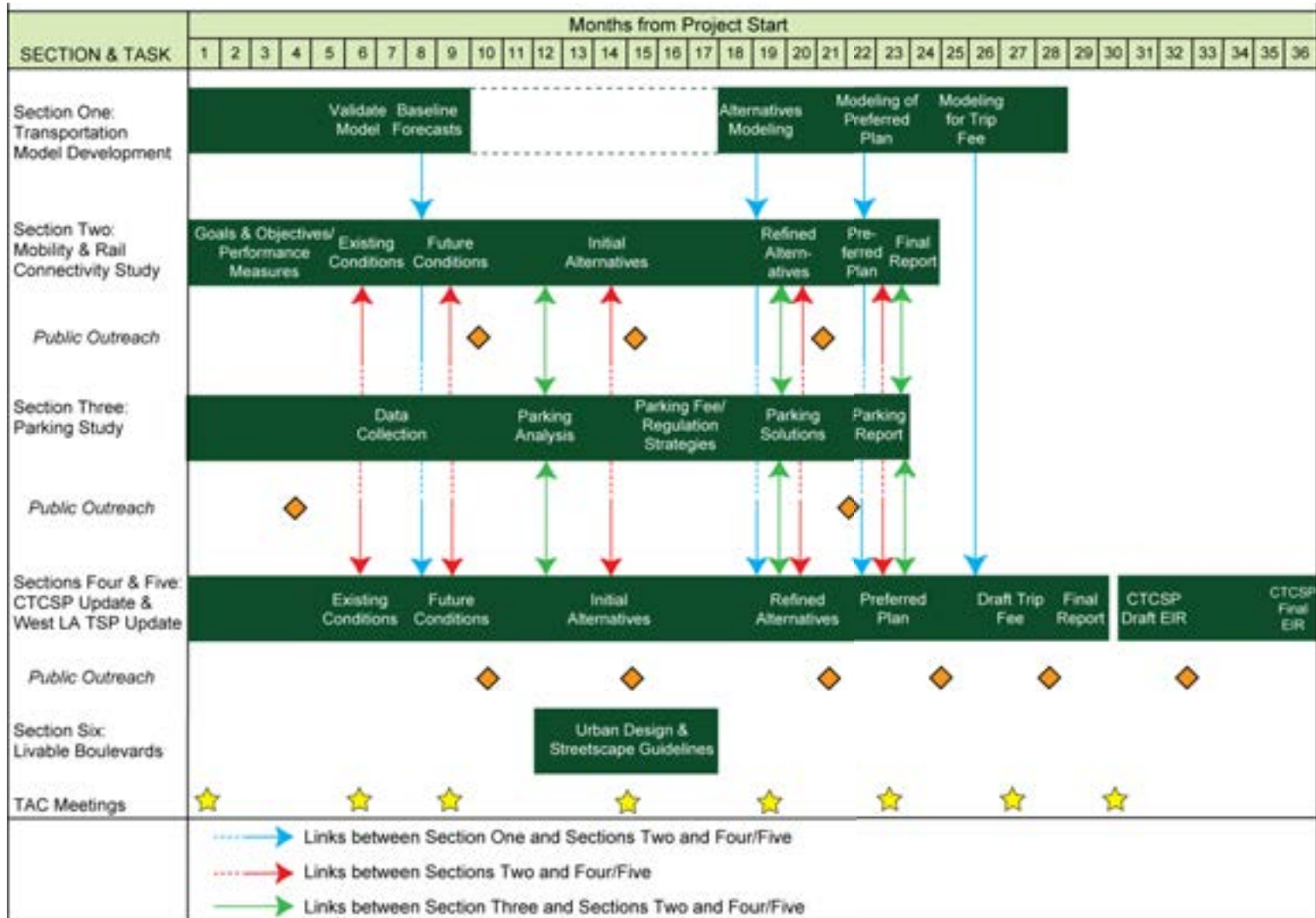
Section 4 & 5: CTCSP & West LA TSP Updates



- Selected corridors in West LA & Palms
- Existing conditions & walkabouts completed as part of community planning process in spring 2009
- Urban design & streetscape guidelines/recommendations

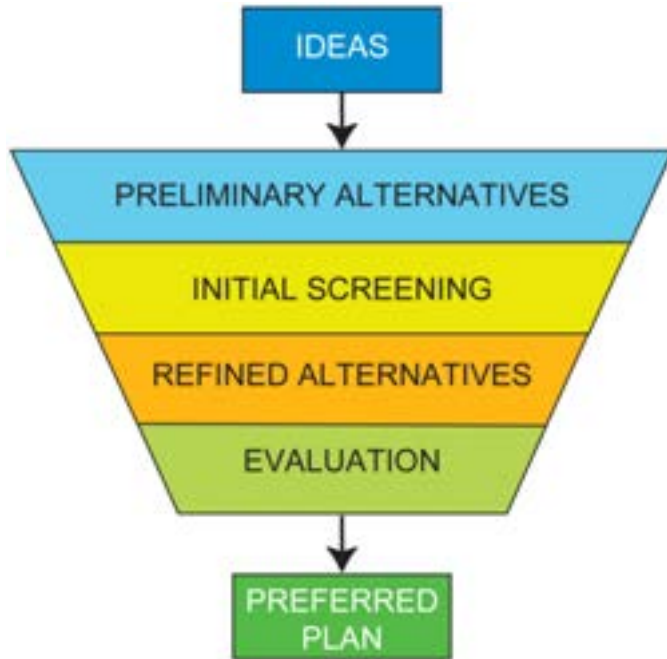


Study Schedule





Public Outreach Program



- General public
 - Community meetings – *milestones*
 - Website & social networking – *ongoing*
 - Parking survey – *outset*
- Stakeholder meetings – *milestones*
- Lunchbox briefings – *milestones*
- Technical Advisory Committee (TAC) – *milestones*
- Media relations – *ongoing*
- CTCSP EIR hearings



Contact Us/Stay Informed

- Project Website: www.WestsideMobilityPlan.com
 - Project updates
 - Online version of parking survey
 - Signup for Twitter or Facebook notification
 - Post comments

- Project Email: westside2@fehrandpeers.com



Community Open House Guide

Workshop Stations

- Check In
- Project Overview
- Existing and Future Trends
- Parking
- Bicycle and Pedestrian
- Transit
- Written Comments

